CRYSTAL HUYNH

UX & Product Designer

Detail-oriented Product Designer with experience in consumer facing products, committed to approaching business problems with tangible solutions that elevates user experience.

www.crystalhuynh.com
huynhcee@gmail.com
linkedin.com/huynhc

EXPERIENCE

Product Designer — Blumline

Mar 2024 - Jun 2024 | Internship

- Collaborated with the CEO to develop a design system for the company website and enhance case study layouts to align with brand guidelines.

Product Designer — Tapply

Dec 2023 - Mar 2024 | Internship

- Collaborated with the CEO using agile methodologies to create user-centric mobile app designs through iterative wireframing. Updated the design library, including iconography and UI components, and led the design of the company website and market materials to ensure cohesive branding.

UX/UI Designer — Powerlines

Aug 2023 - Present | Freelance

- Worked with a cross-functional team to develop a responsive website with engaging data visualizations to enhance user retention. Conducted competitive analyses with six organizations to inform design decisions, aligning complex ideas with industry standards to improve usability and meet customer needs.

UX/UI Designer — Rare Genomics Institute

Aug 2023 - Present | Freelance

- Collaborated with a 5-person marketing team to boost user acquisition and increase website engagement by 20%. Redesigned and managed the website, addressing content issues and ensuring an optimal user experience.

Product Designer — Machintel

Aug 2023 - Dec 2023 | Internship

- Collaborated with the head developer to revamp and modernize the company subsite design. Created over 15 digital assets for the design library and maintained the style guide for the main website.

EDUCATION

User Experience Design Immersive

General Assembly 2022

Bachelor of Psychology

Sacramento State University of California, 2013

SKILLS

UX/UI Design

Wireframing, Rapid Prototyping, Mockup, Interaction Design, User Flow, Design System, Information Architecture, UI Design, Responsive Design

Research

Usability Testing, Heuristic Evaluation, User Interview, Journey Mapping, Survey, Competitive Analysis, Contextual Inquiry

Tools

Figma, Sketch, Miro, After Effects, Photoshop, Canva